

Project Leadership

A Framework for Project Sponsors & Business Owners

CityIQ Ltd



2010

INTRODUCTION

The success of a project is always due in part to the people leading it and the skills that they bring. However whilst most organisations train their Project Managers, few provide any training at all for the Project Sponsor or Business Owner who are somehow expected to know just what to do. Often this is simply not the case. To address this need, CityIQ has developed a highly focused course, designed to provide Project Sponsors and Business Owners with the support and guidance they need to lead a project to a successful conclusion.

COURSE OUTLINE

The course is comprised of three modules, delivered over a period of several weeks. This structure allows attendees a way to fit the training into their busy schedules whilst giving them the opportunity to put course ideas into practice. Dates for the delivery of all three modules are confirmed at the time of booking.

Group size is deliberately kept small, usually in the range of six to eight attendees, working closely with two CityIQ consultants. Where possible we try to maintain group continuity, with attendees working in the same group throughout the course.

The modules are delivered using a variety of mechanisms. Presentations, group discussions, case studies and group exercises are all included. There is even some homework! Modules start at 3.00 pm (registration is from 2.30 pm) and will finish at 5.30 pm.

WHO SHOULD ATTEND?

The course is aimed at senior management who are currently or are about to perform the role of Project Sponsor or Business Owner on a £1m plus project.

BENEFITS OF ATTENDING

Attendees will receive the following additional benefits:

- Course Materials in soft copy
- Free access to the CityIQ project helpline
- A two hour follow-up session within three months of completing the modules.

PRICING

The total cost of attending Project Leadership is £1000 (exclusive of VAT) – payable 14 days in advance of the first session. Discounts are available for:

- Multiple bookings on the same course
- CityIQ Community Partners

FACT

The cost of attending the CityIQ Project Leadership Course represents one tenth of one per cent of the expenditure on a £1m project.

FACT

"Only 32% of projects deliver on time, to budget and with the required functionality*"

*Standish Group

About CityIQ

CityIQ provides advice and delivery services to clients in the Securities Industry, thereby helping them to improve their business performance.

CityIQ has run public events on aspects of project delivery since 2004, with a particular focus on soft skills.

Since 2008 CityIQ has exchanged domain knowledge with clients interested in improving project processes, hosting Project Management Community meetings on a regular basis.

For more information

Call:

0207 0732925

Email:

training@cityiq.com

COURSE CONTENT

MODULE ONE – Starting

- Project Governance
- The Role of the Project Sponsor & Business Owner
- Personal Styles
- Critical Success Factors
- Benefits Identification
- Building the team

MODULE TWO – Tracking

- Laying the ground rules
- The Steering Committee
- Managing Risks & Issues
- Coping with Scope
- Managing Stakeholders
- Managing Information Flows
- Maintaining the Public Face of the Project
- Priorities

MODULE THREE – Delivering

- Going Live
- Moving from Project to BAU
- Getting the Benefits
- Lessons Learned

FOLLOW UP

The follow up session will allow attendees to discuss their project and its challenges with a CityIQ consultant and agree an action plan for embedding key learning.

The Small Print

CityIQ reserves the right to vary the start date and the dates of subsequent modules.

Full refunds are available if cancellation is received fourteen days before the start of the course or if CityIQ changes the start date.

STOP PRESS

Free “taster session” at 08:30 on Tuesday 6th July

Call now to find out more or to reserve your place!

OTHER OPTIONS

Project Leadership can also be delivered as an in-house course.

Project Sponsors looking for support in the role, but who choose not to attend the training, might wish to consider one to one mentoring from CityIQ.

Contact us to discuss your requirements.

Training Delivered by Project Professionals

Unlike many organisations CityIQ only uses industry professionals with practical experience of project delivery.

The members of our sponsor training team have on average over twenty years experience of working in financial services.

And they don't just train. Our team continue to work on client assignments, assuring that their experience is up to date and reflects current industry practice.

To Register

Call:

0207 0732925

Email:

training@cityiq.com