

CityIQ Ltd

2009 Company Brochure



CityIQ Ltd – Your Partner in the City

I need to...

...manage a project through to completion

...improve my project delivery capability

...future proof my systems architecture

...get control of my data

...cope with a period of transformation and change

...gain access to in depth knowledge of the securities industry

...decide whether to outsource my back and middle office

...ensure I always get best value for money

...get an independent view of my BCP preparedness

...re-engineer our Human Resources processes

...find the right resources

...gauge industry opinion

...develop my network

I need ...

...CityIQ

I need to...

...manage a project through to completion

Excellent project managers with strong industry skills are in limited supply. In the current market no organisation can afford to keep such skilled resources on standby. So what does an organisation do when it has an immediate requirement for a senior project manager at short notice? One way forward is to use external resources to move things forward. At CityIQ we have the project management resources you need to deliver successfully.

...improve my project delivery capability

In our experience nearly all organisations can improve their project delivery capability without increasing costs. Drawing on our in depth knowledge of the securities industry and our understanding of best practice, we can provide practical help and advice on how to get the most from your project resources.

...future-proof my systems architecture

A key challenge for any Asset Management organisation is how to ensure that there is sufficient flexibility and capability within the systems architecture to allow for the evolving requirements of the organisation to be met successfully. CityIQ has worked on a multitude of technical architecture programmes for organisations in the securities industry and as a result can bring a high level of consultancy support to organisations looking to future-proof their systems architecture.

...get control of my data

If your data is wrong - everything is wrong. All organisations battle constantly to ensure that data is complete, accurate, authorised and available. And of course, the effective deployment of technology to deliver increased business performance rests critically upon the way you manage your data. At CityIQ, we can help you win the data battle, offering services as diverse as a data health check to the implementation of a complete data strategy.

I need ...

... CityIQ

I need to...

...cope with a period of transformation and change

Change is integral to all the assignments we undertake. Unlike many organisations, our change consultants have relevant, in-depth industry knowledge. Whether implementing a new system, reorganising a department or devolving responsibility within a team – CityIQ are able to assist.

...gain access to in depth knowledge of the securities industry

We can provide consultants who have in depth knowledge of most aspects of the investment process, including order management, compliance, corporate actions, derivatives, performance, client reporting and fund accounting.

...decide whether to outsource my back and middle office

For over ten years CityIQ has worked with organisations as they outsourced back and middle office functionality. As well as this “hands on” experience, CityIQ has also conducted a series of detailed surveys of the outsourcing market, giving us an unequalled insight into how the market operates and what needs to be done to ensure a successful migration.

...ensure I always get best value for money

Even in the current market organisations are still spending more than they need as a result of ineffective procurement processes. However, there are usually many things which can be done to quickly improve the situation and generate real “bottom line” savings. Using our twelve point health check we can help you identify where improvements need to be made and help you to implement the necessary changes.

...get an independent view of our BCP preparedness

All organisations, whatever size, need a focused, cost-effective and workable business continuity plan to ensure effective response and recovery to business interruption events. CityIQ is able to provide an independent review of your plans to ensure they are both appropriate and cost-effective.

I need ...

... CityIQ

I need to...

...re-engineer my Human Resources processes

In recent years the Human Resources department has become a key area for business change. Pensions reform, outsourcing, knowledge management, employee self service, recruitment, on-line training, organizational design and constant legislative change have meant that the Human Resources department is frequently in need of consultancy and project support. We provide both, utilizing consultants with understanding and experience of delivering change to the Human Resources function.

...find the right resources

CityIQ's placement and recruitment division provides contract and permanent placements to clients in the Securities industry. We recognize that not all roles are long term or full time – so we specialize in providing skilled ad hoc or part time resources at short notice.

...gauge industry opinion

Since 2003, in partnership with other well known city institutions we have conducted industry-wide topical surveys on topics including corporate actions, best execution, and investment administration outsourcing. All our public surveys are available free of charge.

...develop my network

CityIQ runs a number of closed group industry forums allowing clients to network in an informal setting. Membership of the forums is open to organisations in the securities industry that are able to commit to meeting on a quarterly basis. In addition CityIQ runs regular public events for clients and prospects throughout the year – and all are free to attend. Details are available on our website.

I need ...

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... **CityIQ**

CityIQ is an independently owned specialist consultancy that has, for over ten years, been providing advisory and delivery services to clients in the Securities Industry. CityIQ covers all areas of the investment process.

We believe in long term business relationships and a significant number of our client relationships go back many years. They recognise our commitment to quality of service and our willingness to choose long term reputation over short term gain.

We can provide teams of capable, expert professionals who can work effectively with your staff and suppliers to ensure successful delivery of your programme.

We're big enough to operate to the highest professional standards but we're also small enough to be pragmatic and responsive, offering a service that's genuinely tailored to meet your specific ongoing business needs.

We have a deep understanding of the City and a first-class range of contacts. Our knowledge of the Securities Industry is well known and our track record of delivery is reflected in our strong ongoing relationships with our wide range of blue-chip clients.

We don't maintain high overheads, so our charges to you reflect the professional service you receive but are not inflated by a massive infrastructure you don't need.

We have no dedicated sales force. Instead we rely on the skills of our team of consultants, coupled with the recommendations of our many satisfied clients to grow the business.

CityIQ has a market neutral stance. Although the company can and does work closely with other organisations that operate in the securities industry we do not enter into any financial or commercial arrangements that would compromise our ability to offer, impartial, objective advice to our clients.

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